#### CARD OF COURSE

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| Subject name | ESG in the enterprise |

1. The placement of the subject in the study system

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| 1.1. Field of study | Management |
| 1.2. Form and path of study | Full-time/Part-time |
| 1.3. Level of education | First-cycle studies |
| 1.4. Study profile | Practical |

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| 1. 5. Specialty | - |
| 1.6. Subject Coordinator | Mgr Marek Świć |

2. General characteristics of the subject

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| 2.1. Belonging to a subject group | Directional/Practical |
| 2.2. Number of ECTS | 1 |
| 2.3. Language of lectures | Polish |
| 2.4. Semesters in which the subject is taught | V |
| 2.5.Criteria for selecting course participants | - |

1. Learning outcomes and course delivery
   1. Subject Objectives

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| No. | Subject Objectives |
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| C1 | Learning the principles and importance of the ESG concept, understanding how these elements impact the operations of enterprises and how they are used in management processes. |
| C2 | Analyzing how implementing ESG practices can impact a company’s financial performance and reputation in the marketplace. This includes researching cases and analyzing the benefits and challenges of implementing an ESG strategy. |
| C3 | Gaining the skills necessary to plan and implement ESG strategies, assess risks and integrate sustainable development principles into the company’s daily operations. |

* 1. Subject-specific learning outcomes, divided into knowledge , skills and competences , with reference to the directional learning outcomes

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| No. | Description of subject  learning outcomes | Reference to  directional effects  learning (symbols) | Method of implementation (mark "X") | | | |
| ST | | NST | |
| Classes at the University | Activities on  the platform | Classes at the University | Activities on  the platform |
| After passing the course, the student knows and understands **the knowledge** | | | | | | |
| W1 | Knows and understands the assumptions of the ESG concept and its importance in the context of enterprise management. | Z1\_W01  Z1\_W04  Z1\_W12 | X |  | X |  |
| W2 | Knows and understands the main ESG regulations, standards and guidelines, both at national and international level. | X |  | X |  |
| W3 | Understands how implementing ESG principles impacts the financial, operational and reputational results of companies. | X |  | X |  |
| After passing the course, the student is **able** to: | | | | | | |
| U1 | Is able to analyse and evaluate the activities of companies in terms of compliance with ESG principles, using various assessment tools and methods. | Z1\_U02  Z1\_U03  Z1\_U06  Z1\_U17 | X |  | X |  |
| U2 | They are able to prepare ESG reports, including data collection, analysis and presentation of results in a transparent and standards-compliant manner. | X |  | X |  |
| U3 | They are able to develop and implement ESG strategies in companies, taking into account environmental, social and corporate governance aspects. | X |  | X |  |
| After completing the course, the student is ready to take part in **social competences.** | | | | | | |
| K1 | The student is able to communicate effectively and collaborate in multidisciplinary teams to implement ESG-related projects. | Z1\_K02  Z1\_K04 | X |  | X |  |
| K2 | The student develops the ability to think critically and assess the impact of enterprises' activities on the environment, society and their internal management processes. | X |  | X |  |

3.3. Forms of teaching and their number of hours - Full-time studies (ST), Part-time studies (NST)

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Path | Lecture | Exercises | Design | Workshop | Laboratory | Seminar | Lecturer | Classes conducted using distance learning methods and techniques in the form of ………………. | Other | **ECTS points** |
| **ST** |  |  |  | 15 |  |  |  |  |  | 1 |
| **NST** |  |  |  | 10 |  |  |  |  |  | 1 |

3.4. Content of education (separately for each form of classes: (W, ĆW, PROJ, WAR, LAB, LEK, OTHER). It should be marked (X) how the given content will be implemented (classes at the university or classes on the e-learning platform conducted using distance learning methods and techniques)

TYPE OF CLASS : WORKSHOP

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| --- | --- | --- | --- | --- | --- | --- |
| No. | Content of the course | Reference to subject-specific learning outcomes | Method of implementation (mark "X") | | | |
| ST | | NST | |
| **Classes at the University** | **Activities on  the platform** | **Classes at the University** | **Activities on  the platform** |
| 1. | Introduction to ESG:  Basic concepts, definitions and importance of ESG in corporate management. | W1 | X |  | X |  |
| 2. | ESG regulations and standards:  Overview of the main ESG regulations, standards and guidelines such as GRI, SASB, and EU guidelines. | W2, U2 | X |  | X |  |
| 3. | ESG analysis and assessment:  Methods and tools for assessing corporate activities from an ESG perspective, including case studies and case analyses. | U1, K2 | X |  | X |  |
| 4. | ESG reporting:  Processes and techniques for data collection, analysis and preparation of ESG reports in accordance with international standards. | W2, U2 | X |  | X |  |
| 5. | ESG implementation strategies:  Examples and case studies on planning and implementing ESG strategies in various economic sectors. | W3, U3 | X |  | X |  |
| 6. | ESG risk management:  Identification, assessment and management of risks related to ESG aspects of a company's operations. | U1, K1, K2 | X |  | X |  |
| 7. | Summary of classes and discussion of grades |  | X |  | X |  |

3.5. Methods of verifying learning outcomes (indication and description of methods of conducting classes and verification of achievement of learning outcomes and method of documentation)

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| Subject Effects | Teaching methods | Methods of verifying learning outcomes | Documentation methods |
| KNOWLEDGE | | | |
| W1-W3 | Interactive lecture, case studies, team projects, discussions, practical workshops | Students work in teams to develop a comprehensive analysis and ESG implementation strategy for a selected company. The project ends with the preparation of a report and presentation of the results.  Design elements:  1. Analysis of the ESG concept in the selected enterprise.  2. Overview of ESG regulations and standards.  3. Assessment of the impact of ESG on company results.  4. Preparation of an ESG implementation strategy.  5. Identification and management of ESG risks.  6. Project presentation. | Archived project. |
| SKILLS | | | |
| U1-U3 | Interactive lecture, case studies, team projects, discussions, practical workshops | Students work in teams to develop a comprehensive analysis and ESG implementation strategy for a selected company. The project ends with the preparation of a report and presentation of the results.  Design elements:  1. Analysis of the ESG concept in the selected enterprise.  2. Overview of ESG regulations and standards.  3. Assessment of the impact of ESG on company results.  4. Preparation of an ESG implementation strategy.  5. Identification and management of ESG risks.  6. Project presentation. | Archived project. |
| SOCIAL COMPETENCES | | | |
| K1-K2 | Interactive lecture, case studies, team projects, discussions, practical workshops | Students work in teams to develop a comprehensive analysis and ESG implementation strategy for a selected company. The project ends with the preparation of a report and presentation of the results.  Design elements:  1. Analysis of the ESG concept in the selected enterprise.  2. Overview of ESG regulations and standards.  3. Assessment of the impact of ESG on company results.  4. Preparation of an ESG implementation strategy.  5. Identification and management of ESG risks.  6. Project presentation. | Archived project. |

3.6. Assessment criteria for the achieved learning outcomes

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| Learning effect | For a grade of 3 or "pass."  the student knows and understands/is able to/is ready to | For a grade of 3.5, the student knows and understands/is able to/is ready to | For a grade of 4, the student knows and understands/is able to/is ready to | For a grade of 4.5, the student knows and understands/is able to/is ready to | For a grade of 5, the student knows and understands/is able to/is ready to |
| W | 51-60% of knowledge indicated in learning outcomes | 61-70% of knowledge indicated in learning outcomes | 71-80% of knowledge indicated in learning outcomes | 81-90% of knowledge indicated in learning outcomes | 91-100% of knowledge indicated in learning outcomes |
| U | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |
| K | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |

3.7. Literature

**Basic**

1. Bednarek J.(red), ESG – przewodnik po regulacjach prawnych, CH Beck 2023 - <https://www.naukowa.pl/Ksiazki/esg-przewodnik-po-regulacjach-prawnych-2078926>
2. Ocicka B, Gemra K. (red.) Zrównoważona transformacja. Stan i uwarunkowania w kontekście ESG, Oficyna Wydawnicza 2023, - <https://www.naukowa.pl/Ksiazki/zrownowazona-transformacja-stan-i-uwarunkowania-w-kontekscie-esg-2107163>
3. Raportowanie ESG w praktyce polskich przedsiębiorstw, red. A. Chyckowska, autor R. Kolasiński, Fundacja Przyjazny Kraj, Warszawa, 2023, dostęp on-line [Raportowanie-ESG-w-praktyce-polskich-przedsiebiorstw\_Fundacja\_Przyjazny\_Kraj\_Polityka\_-Insight\_16052023.pdf (przyjaznykraj.pl)](http://przyjaznykraj.pl/wp-content/uploads/2023/05/Raportowanie-ESG-w-praktyce-polskich-przedsiebiorstw_Fundacja_Przyjazny_Kraj_Polityka_-Insight_16052023.pdf)

**supplementary**

1. Janicka M., Miziołek T, Finanse zrównoważone. ESG – przedsiębiorstwa – sektor finansowy Polskie Wydawnictwo Ekonomiczne 2022

4. Student workload - ECTS points balance

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| **Types of student activity** | **Student Load** | |
| **ST** | **NST** |
| **Classes requiring direct contact between the student and the academic teacher at the university premises** | **15** | **10** |
| Classes included in the study plan | 15 | 10 |
| **Student's own work** | **10** | **15** |
| Ongoing preparation for classes, preparation of project work/presentations/etc. | 5 | 8 |
| Preparation for passing classes | 5 | 7 |
| **TOTAL STUDENT HOURLY LOAD** | **25** | **25** |
| **Number of ECTS points** |  |  |

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| Last change date | 30/09/2024 |
| The changes were introduced | ZAZ Education Quality Team |
| The changes were approved | Mgr Anna Bielak |