#### CARD OF COURSE

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| Subject name | Economics - lecture with elements of English |

1. The placement of the subject in the study system

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| 1.1. Field of study | ADM, ARU, FIR, GP, INF, PG, PS, PW, SOC, STM, TRT, ZAZ |
| 1.2. Form and path of study | Full-time/Part-time |
| 1.3. Level of education | First-cycle studies |
| 1.4. Study profile | Practical |

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| 1. 5. Specialty | - |
| 1.6. Subject Coordinator | Dr hab. Maryia Fleychuk |

2. General characteristics of the subject

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| 2.1. Belonging to a subject group | University-wide |
| 2.2. Number of ECTS | 1 |
| 2.3. Language of lectures | with elements of English |
| 2.4. Semesters in which the subject is taught | I |
| 2.5.Criteria for selecting course participants | - |

1. Learning outcomes and course delivery
	1. Subject Objectives

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| No. | Subject Objectives |
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| C1 | Familiarizing students with basic concepts describing market phenomena and processes |
| C2 | To explain and familiarize students with the basic relationships between economic categories in the management process. |
| C3 | Developing students' skills in describing and interpreting economic phenomena. |
| C4 | To familiarize students with the criteria for assessing the economic efficiency of the activities of economic entities and the economy as a whole. |
| C5 | Techniques for taking into account time in economic analysis. |

* 1. Subject-specific learning outcomes, divided into knowledge, skills and competences , with reference to the directional learning outcomes

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| No. | Description of subject learning outcomes | Reference to directional effectslearning (symbols) | Method of implementation (mark "X") |
| ST | NST |
| Classes at the University | Activities on the platform | Classes at the University | Activities on the platform |
| After passing the course, the student knows and understands **the knowledge** |
| W1 | The student defines the basic concepts of micro- and macroeconomics (demand, supply, market, product, price, money…), market laws, forms of market organization and market elements, and also knows the regularities governing the market. | ADM\_W02ADM\_W01ARCH\_W09ARCH\_W10FIR\_W01FIR\_W02GP\_W03INF\_W15PPW\_W24PRW\_W10 PS\_W16SOC1\_W01SOC1\_W02STM\_W01STM\_W08STM\_W09TR\_W18TR\_W25Z1\_W01Z1\_W05 | X |  |  | X |
| W2 | The student has knowledge about factors influencing the formation of market elements and specific behaviours of market participants, knows and understands factors influencing equilibrium in micro and macroeconomic terms. | X |  |  | X |
| W3 | The student has knowledge of basic micro- and macroeconomic problems, the role of the state in the economy and the basic tools of economic policy. | X |  |  | X |
| W4 | The student has knowledge of the globalization of economic processes, the economy of the Eurozone and the economic crises of the contemporary world. | X |  |  | X |
| W4 | The student is able to indicate solutions to problems occurring in the processmanagement. | X |  |  | X |
| After passing the course, the student is **able** to: |
| U1 | Is able to describe economic processes using economic concepts and laws as well as basic statistical and socioeconomic indicators. | ADM\_U02ADM\_U03ARCH\_U01FIR\_U01FI3\_U03GP\_U09INF\_U02INF\_U06PPW\_U23 PRW\_U08PS\_U13SOC1\_U01SOC1\_U02STM\_U11STM\_U14STM\_U16TR\_U01TR\_U35Z1\_U01Z1\_U07 | X |  |  | X |
| U2 | Analyze and interpret economic data (at a basic level). | X |  |  | X |
| U3 | Take an argumentative position on fundamental economic phenomena occurring on a micro- and macroeconomic scale. |  |  |  |  |  |
| U4 | Select economic efficiency criteria to solve basic economic problems. | X |  |  | X |
| After completing the course, the student is ready to take part in **social competences.** |
| K1 | Taking responsibility for decisions made within the framework of the tasks entrusted to him, being aware of the potential economic consequences of these decisions. | ADM\_K01ARCH\_K02FIR\_K02GP\_K05INF\_K02PPW\_K10PRW\_K02PS\_K08SOC1\_K05STM\_K01TR\_K03Z1\_K04 | X |  |  | X |
| K2 | Is aware of the role of economic analysis in the economic decision-making process. | X |  |  | X |

3.3. Forms of teaching and their number of hours - Full-time studies (ST), Part-time studies (NST)

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| Path | Lecture | Exercises | Design | Workshop | Laboratory | Seminar | Lecturer | Classes conducted using distance learning methods and techniques in the form of a lecture | Other | **ECTS points** |
| **ST** | 15 |  |  |  |  |  |  |  |  | 1 |
| **NST** |  |  |  |  |  |  |  | 15 |  | 1 |

3.4. Content of education (separately for each form of classes: (W, ĆW, PROJ, WAR, LAB, LEK, OTHER). It should be marked (X) how the given content will be implemented (classes at the university or classes on the e-learning platform conducted using distance learning methods and techniques)

TYPE OF CLASS: LECTURE

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| No. | Content of the course | Reference to subject-specific learning outcomes | Method of implementation (mark "X") |
| ST | NST |
| **Classes at the University** | **Activities on the platform** | **Classes at the University** | **Activities on the platform** |
| 1. | Introduction to economics, basic concepts, main trends in economics, tools of economic analysis. Economic systems. Transformation of the Polish economy. | W1, U1, | X |  |  | X |
| 2. | Basic market categories. Supply and demand and their determinants, market mechanism, equilibrium in markets, changes in equilibrium price and quantity, maximum and minimum prices. Types and importance of demand and supply elasticity factors, polar cases of elasticity. | W1, W2, U1, U2, U4, K2 | X |  |  | X |
| 3. | Theory of consumer choice. Assumptions, factors determining consumer choice, the concept of indifference curves and maps, variation in consumer preferences, utility and marginal rate of substitution. | W2, U1, U4, K1, K2 | X |  |  | X |
| 4. | Production and costs in the enterprise. Accounting and economic profit in the enterprise. Explicit and hidden costs. Production function, marginal productivity and average productivity. Types of production costs, production costs in the short and long term. | W1, W2, U2, U4, K1, K2 | X |  |  | X |
| 5. | Maximization profit in the company , decisions companies regarding production in short time and long period . Selection optimal technician manufacturing . | W2, U2, U4, K1, K2 | X |  |  | X |
| 6. | Balance companies . Competition perfect , monopoly , competition monopolistic , oligopoly . Taking decision production By companies operating in data conditions structures market . | W2, U1, U4, K1, K2 | X |  |  | X |
| 7. | Distribution theory. Income and wealth. Market structures. The labor market. Market imperfections and the role of the state in the economy. | W1, W2, U3 | X |  |  | X |
| 8. | Introduction to macroeconomics. National product and income. Determinants of national income. Economic growth. Unemployment. Money and inflation. Banks. Monetary policy. Public finances. Fiscal policy. | W3, U1, U3 | X |  |  | X |
| 9. | European integration. Eurozone. Globalization of economic processes. | W4, U1, U3 | X |  |  | X |
| 10. | Fluctuations in economic activity. Economic crises of the modern world:1. Financial crisis of 2008-2009;
2. European debt crisis 2010-2015;
3. Raw materials crisis 2014-2016;
4. The crisis caused by the COVID-19 pandemic - from 2020 (collapse of the global economy);
5. The war in Ukraine and the global food crisis.
 | W4, U1, U3, K1 | X |  |  | X |
| 11. | Summary and discussion of assessments. |  | X |  |  | X |

3.5. Methods of verifying learning outcomes (indicating and describing methods of conducting classes and verifying the achievement of learning outcomes, e.g. debate, case study, preparation and defense of a project, complex multimedia presentation, solving problem-solving tasks, situation simulations, study visit, simulation games + description of a given method):

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| Subject Effects | Teaching methods | Methods of verifying learning outcomes | Documentation methods |
| KNOWLEDGE |
| W1-W4 | Informative lecture (informational, illustrative and problem-based teaching methods).During the lecture the following are used:- multimedia presentation;- cinema coaching;- discussion of problematic issues. | Multimedia presentations on the economy of one of the developed countries (40% of the final grade), written examination covering the subject content of education (60% of the final grade). | Student presentations assessed, test sheets completed and assessed. |
| SKILLS |
| U1-U4 | Informative lecture (informational, illustrative and problem-based teaching methods).During the lecture the following are used:- multimedia presentation;- cinema coaching;- discussion of problematic issues. | Multimedia presentations on the economy of one of the developed countries (40% of the final grade), written examination covering the subject content of education (60% of the final grade). | Graded presentations made by students, completed and graded test sheets. |
| SOCIAL COMPETENCES |
| K1-K2 | Informative lecture (informational, illustrative and problem-based teaching methods).During the lecture the following are used:- multimedia presentation;- cinema coaching;- discussion of problematic issues. | Multimedia presentations on the economy of one of the developed countries (40% of the final grade), written examination covering the subject content of education (60% of the final grade). | Graded presentations made by students, completed and graded test sheets. |

3.6. Assessment criteria for the achieved learning outcomes

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| Learning effect | For a grade of 3 or " zal ."the student knows and understands/is able to/is ready to | For a grade of 3.5, the student knows and understands/is able to/is ready to | For a grade of 4, the student knows and understands/is able to/is ready to | For a grade of 4.5, the student knows and understands/is able to/is ready to | For a grade of 5, the student knows and understands/is able to/is ready to |
| W | 51-60% of knowledge indicated in learning outcomes | 61-70% of knowledge indicated in learning outcomes | 71-80% of knowledge indicated in learning outcomes | 81-90% of knowledge indicated in learning outcomes | 91-100% of knowledge indicated in learning outcomes |
| U | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |
| K | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |

3.7. Literature

**Basic**

* Kwiatkowski E., Milewski R. (red.), Podstawy ekonomii, Wydawnictwo Naukowe PWN, Warszawa 2020.
* Samuelson P.A., Nordhaus W.D., Ekonomia, PWN 2019.
* Sowell T., Ekonomia dla każdego, Fijor Publishing, Warszawa, 2017.

**Supplementary**

* Krugman P., Wells R., Mikroekonomia, Wydawnictwo Naukowe PWN, Warszawa 2016.

4. Student workload - ECTS points balance

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| **Types of student activity** | **Student Load** |
| **ST** | **NST** |
| **Classes requiring direct contact between the student and the academic teacher at the university premises** | **15** | **15** |
| Classes included in the study plan | 15 | 15 |
| **Student's own work** | **10** | **10** |
| Ongoing preparation for classes, preparation of project work/presentations/etc. | 5 | 5 |
| Preparation for passing classes | 5 | 5 |
| **TOTAL STUDENT HOURLY LOAD** | **25** | **25** |
| **Number of ECTS points** | **1** | **1** |

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| Last change date | 30/09/2024 |
| The changes were introduced | ZAZ Education Quality Team |
| The changes were approved | Mgr Anna Bielak |