#### card of course

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| Subject name | Introduction to Social Research Part 1 |

1. The placement of the subject in the study system

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| 1.1. Field of study | Management |
| 1.2. Form and path of study | Full-time/part-time |
| 1.3. Level of education | First-cycle studies |
| 1.4. Study profile | Practical |

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| 1. 5. Specialty | - |
| 1.6. Subject Coordinator | Dr Ewa Miszczak, prof. WSPA |

2. General characteristics of the subject

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| 2.1. Belonging to a subject group | Directional |
| 2.2. Number of ECTS | 1 |
| 2.3. Language of lectures | English |
| 2.4. Semesters in which the subject is taught | 3 |
| 2.5.Criteria for selecting course participants | - |

1. Learning outcomes and course delivery
   1. Subject Objectives

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| No. | Subject Objectives |
|
| C1 | Familiarizing students with the conceptual framework of social sciences (leading discipline: Management and quality sciences) |
| C2 | Familiarizing students with the elements of the research process (research problems, variables, hypotheses, sources of information) |
| C3 | Familiarizing students with ethical problems in social sciences (taking into account the leading discipline of Management and Quality Sciences) |
| C4 | Developing skills in creating research plans and structuring the research process. |
| C5 | Developing data collection skills (observational methods, survey research, questionnaire construction, qualitative research, including field research, comparative methods, secondary data analysis) |
| C6 | Analysis of the role of qualitative and quantitative methods in management and quality sciences. |

* 1. Subject-specific learning outcomes, divided into knowledge , skills and competences , with reference to the directional learning outcomes

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| --- | --- | --- | --- | --- | --- | --- |
| No. | Description of subject  learning outcomes | Reference to  directional effects  learning (symbols) | Method of implementation (mark "X") | | | |
| ST | | NST | |
| Classes at the University | Activities on  the platform | Classes at the University | Activities on  the platform |
| After passing the course, the student knows and understands **the knowledge** | | | | | | |
| W1 | Methods of conducting research in management and quality sciences. | Z1\_W14 | X |  | X |  |
| W2 | General methods of thinking or conducting theoretical considerations proposed by specialists in the area of management and quality, and the methods they use to expand information on their own thesis topic. | X |  | X |  |
| W3 | General approaches to management that have significantly influenced the development of the discipline. | X |  | X |  |
| W4 | Understands the potential and limitations of research methodology from the perspective of how to study phenomena occurring in the area of management. | X |  | X |  |
| After passing the course, the student is **able** to: | | | | | | |
| U1 | The student is able to use selected qualitative and quantitative techniques in practice. | Z1\_U10  Z1\_U19 | X |  | X |  |
| U2 | Create a research plan, including its structure. | X |  | X |  |
| After completing the course, the student is ready to take part in **social competences.** | | | | | | |
| K1 | Practical application of the code of ethical conduct and compliance with the principles of expressing consent on the basis of available information. | Z1\_K06 | X |  | X |  |

3.3. Forms of teaching and their number of hours - Full-time studies (ST), Part-time studies (NST)

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Path | Lecture | Exercises | Design | Workshop | Laboratory | Seminar | Lecturer | Classes conducted using distance learning methods and techniques in the form of ………………. | Other | **ECTS points** |
| **ST** |  |  |  | 15 |  |  |  |  |  | 1 |
| **NST** |  |  |  | 10 |  |  |  |  |  | 1 |

3.4. Content of education (separately for each form of classes: (W, ĆW, PROJ, WAR, LAB, LEK, OTHER). It should be marked (X) how the given content will be implemented (classes at the university or classes on the e-learning platform conducted using distance learning methods and techniques)

TYPE OF CLASS: WORKSHOP

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| --- | --- | --- | --- | --- | --- | --- |
| No. | Content of the course | Reference to subject-specific learning outcomes | Method of implementation (mark "X") | | | |
| ST | | NST | |
| **Classes at the University** | **Activities on  the platform** | **Classes at the University** | **Activities on  the platform** |
| 1. | Is there one optimal approach to analyzing the management process? | W2 | X |  | X |  |
| 2. | The scope of the concept of management from a research perspective. | W2, W3 | X |  | X |  |
| 3. | Choosing an area of research, i.e. answering the question of what is important to me and from the perspective of the subject of the scientific discipline. | U2 | X |  | X |  |
| 4. | Social research methodology - characteristics and features. | W1, W2 | X |  | X |  |
| 5. | Fundamentals of empirical research. Theory (functions and types). Basic elements of the research process. | W1, W4,  U1, U2 | X |  | X |  |
| 6. | Ethical problems of research in social sciences (with particular emphasis on the leading discipline of Management and Quality Sciences) | W2, W4, K1 | X |  | X |  |
| 7. | Research plans and their structure. | U1, U2 | X |  | X |  |
| 8. | Data collection (observational methods, survey research, questionnaire design, qualitative research, secondary data analysis). | U1, U2, K1 | X |  | X |  |
| 9. | Summary of classes – discussion of developed research plans. Feedback on achieved learning outcomes |  | X |  | X |  |

3.5. Methods of verifying learning outcomes (indicating and describing methods of conducting classes and verifying the achievement of learning outcomes, e.g. debate, case study, preparation and defense of a project, complex multimedia presentation, solving problem-solving tasks, situation simulations, study visit, simulation games + description of a given method):

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| --- | --- | --- | --- |
| Subject Effects | Teaching methods | Methods of verifying learning outcomes | Documentation methods |
| KNOWLEDGE | | | |
| W1-W4 | Workshop exercises carried out in groups of 5-6 | Workshop exercises:  Development of a research plan. | Written work from workshop exercises. |
| SKILLS | | | |
| U1- U2 | Workshop exercises carried out in groups of 5-6 people | Workshop exercises:  Development of a research plan. | Written work from workshop exercises. |
| SOCIAL COMPETENCES | | | |
| K1 | Workshop exercises carried out in groups of 5-6 people | Workshop exercises:  Development of a research plan. | Written work from workshop exercises. |

3.6. Assessment criteria for the achieved learning outcomes

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| Learning effect | For a grade of 3 or "pass."  the student knows and understands/is able to/is ready to | For a grade of 3.5, the student knows and understands/is able to/is ready to | For a grade of 4, the student knows and understands/is able to/is ready to | For a grade of 4.5, the student knows and understands/is able to/is ready to | For a grade of 5, the student knows and understands/is able to/is ready to |
| W | 51-60% of knowledge indicated in learning outcomes | 61-70% of knowledge indicated in learning outcomes | 71-80% of knowledge indicated in learning outcomes | 81-90% of knowledge indicated in learning outcomes | 91-100% of knowledge indicated in learning outcomes |
| U | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |
| K | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |

3.7. Literature

**Basic:**

* Social Research Methods Qualitive and Quantitive Approaches, W. Lawrence Neuman, Seventh Edition, Pearson Education Limited, 2014, dostęp on-line: https://mandeguidelines.iom.int/sites/g/files/tmzbdl2306/files/2023-03/w-lawrence-neuman-social-research-methods\_-qualitative-and-quantitative-approaches-pearson-education-limited-2013.pdf
* Social Research Methods, Alan Bryman, Fifth Edition, Oxford University Press, 2016, dostęp on-line: https://ktpu.kpi.ua/wp-content/uploads/2014/02/social-research-methods-alan-bryman.pdf
* Nowak S., Metodologia badań społecznych, Wydawnictwo Naukowe PWN, Warszawa, 2012
* Babbie E. R., Badania społeczne w praktyce, Wydawnictwo Naukowe PWN, Warszawa, 2024

**Supplementary:**

* Babbie E., Badania społeczne w praktyce, PWN, Warszawa 2003.
* Marsh D., Stoker G., Teorie i metody w naukach politycznych, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2006;

4. Student workload - ECTS points balance

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| --- | --- | --- |
| **Types of student activity** | **Student Load** | |
| **ST** | **NST** |
| **Classes requiring direct contact between the student and the academic teacher at the university premises** | **15** | **10** |
| Classes included in the study plan | 15 | 10 |
| **Student's own work** | **10** | **15** |
| Ongoing preparation for classes, preparation of project work/presentations/etc. | 5 | 8 |
| Preparation for passing classes | 5 | 7 |
| **TOTAL STUDENT HOURLY LOAD** | **25** | **25** |
| **Number of ECTS points** | **1** | **1** |

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| Last change date | 30/09/2024 |
| The changes were introduced | ZAZ Education Quality Team |
| The changes were approved | Mgr Anna Bielak |