#### card of course

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| Subject name | Introduction to Social Research Part 2 |

1. The placement of the subject in the study system

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| 1.1. Field of study | Management |
| 1.2. Form and path of study | Full-time/part-time |
| 1.3. Level of education | First-cycle studies |
| 1.4. Study profile | Practical |

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| 1. 5. Specialty | - |
| 1.6. Subject Coordinator | Dr Ewa Miszczak, prof. WSPA |

2. General characteristics of the subject

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| 2.1. Belonging to a subject group | Directional |
| 2.2. Number of ECTS | 1 |
| 2.3. Language of lectures | English |
| 2.4. Semesters in which the subject is taught | 4 |
| 2.5.Criteria for selecting course participants | - |

1. Learning outcomes and course delivery
   1. Subject Objectives

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| No. | Subject Objectives |
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| C1 | Developing students' knowledge and skills regarding individual elements of the research process |
| C2 | Improving the skills of defining the research field, formulating research problems, selecting sources, adapting research methods and techniques, and selecting research tools. |
| C3 | Development of a complete research concept. Principles for preparing a scientific text from empirical research. |

* 1. Subject-specific learning outcomes, divided into knowledge , skills and competences , with reference to the directional learning outcomes

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| No. | Description of subject  learning outcomes | Reference to  directional effects  learning (symbols) | Method of implementation (mark "X") | | | |
| ST | | NST | |
| Classes at the University | Activities on  the platform | Classes at the University | Activities on  the platform |
| After passing the course, the student knows and understands **the knowledge** | | | | | | |
| W1 | The student knows and recognizes individual research methods and techniques . | Z1\_W14 | X |  | X |  |
| W2 | has knowledge of research sources | X |  | X |  |
| W3 | Knows the network of concepts from the category of management and quality science, knows how to prove in practice the ability to use professional terminology | X |  | X |  |
| After passing the course, the student is **able** to: | | | | | | |
| U1 | The student is able to apply selected research techniques. | Z1\_U10  Z1\_U11  Z1\_U19 | X |  | X |  |
| U2 | The student is able to apply in practice basic research methods and techniques for collecting empirical data. | X |  | X |  |
| U3 | Is able to use professional terminology (knows the network of concepts from the category of management and quality science), has the ability to conceptualize the research process (selection of a research topic, its structuring, research plan, selection of research methods and procedures) and analytical and explanatory skills. Is able to create his/her own scientific texts (essay, review, article). | X |  | X |  |
| After completing the course, the student is ready to take part in **social competences.** | | | | | | |
| K1 | During the research, he/she behaves ethically (in accordance with the principles of: do no harm, anonymity and confidentiality) | Z1\_K06 | X |  | X |  |

3.3. Forms of teaching and their number of hours - Full-time studies (ST), Part-time studies (NST)

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| Path | Lecture | Exercises | Design | Workshop | Laboratory | Seminar | Lecturer | Classes conducted using distance learning methods and techniques in the form of ………………. | Other | **ECTS points** |
| **ST** |  |  |  | 15 |  |  |  |  |  | 1 |
| **NST** |  |  |  | 10 |  |  |  |  |  | 1 |

3.4. Content of education (separately for each form of classes: (W, ĆW, PROJ, WAR, LAB, LEK, OTHER). It should be marked (X) how the given content will be implemented (classes at the university or classes on the e-learning platform conducted using distance learning methods and techniques)

TYPE OF CLASS: WORKSHOP

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| No. | Content of the course | Reference to subject-specific learning outcomes | Method of implementation (mark "X") | | | |
| ST | | NST | |
| **Classes at the University** | **Activities on  the platform** | **Classes at the University** | **Activities on  the platform** |
| 1. | Research material in the analysis of the management process | W1, W2 | X |  | X |  |
| 2. | Sources used in the research process in management:  Information and data posted by entities operating in the area of management  Subject literature (general and specialized)  Websites  Television recordings: TV programs, interviews, statements, expert opinions  Various types of documents, books, magazines | W1, W3, U1, U2, U3, K1 | X |  | X |  |
| 3. | Research methods from an analytical perspective: quantitative analysis.  systems analysis;  comparative;  decision-making;  behavioral; | W1, U1, U2, K1 | X |  | X |  |
| 4. | Quantitative and statistical methods, their data sources.  Techniques and tools. | W1, W2 | X |  | X |  |
| 5. | Qualitative methods –  Techniques and tools.  Individual and focus group interviews and their transcripts | W1, W2, K1 | X |  | X |  |
| 6. | Principles of preparing a scientific text based on empirical research. | W1-W4, U1-U3, K1 | X |  | X |  |
| 7. | Discussion of prepared final papers. Summary of results. Feedback. | W1-W4, U1-U3, K1 | X |  | X |  |

3.5. Methods of verifying learning outcomes (indicating and describing methods of conducting classes and verifying the achievement of learning outcomes, e.g. debate, case study, preparation and defense of a project, complex multimedia presentation, solving problem-solving tasks, situation simulations, study visit, simulation games + description of a given method):

Each student must demonstrate in practice the ability to use professional terminology (to learn the network of concepts from the categories of management and quality science), the ability to conceptualize the research process (selection of a research topic, its structuring, research plan, selection of research methods and procedures), and analytical and explanatory skills.

Assessment – 100% grade for written work – development of a complete research concept.

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| Subject Effects | Teaching methods | Methods of verifying learning outcomes | Documentation methods |
| KNOWLEDGE | | | |
| W1-W4 | Workshop exercises | Written work  (description above) | A graded written assignment  Archive on the Platform |
| SKILLS | | | |
| U1-U3 | Workshop exercise | Written work  (description above) | A graded written assignment  Archive on the Platform |
| SOCIAL COMPETENCES | | | |
| K1 | Workshop exercise | Written work  (description above) | A graded written assignment  Archive on the Platform |

3.6. Assessment criteria for the achieved learning outcomes

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| Learning effect | For a grade of 3 or "pass."  the student knows and understands/is able to/is ready to | For a grade of 3.5, the student knows and understands/is able to/is ready to | For a grade of 4, the student knows and understands/is able to/is ready to | For a grade of 4.5, the student knows and understands/is able to/is ready to | For a grade of 5, the student knows and understands/is able to/is ready to |
| W | 51-60% of knowledge indicated in learning outcomes | 61-70% of knowledge indicated in learning outcomes | 71-80% of knowledge indicated in learning outcomes | 81-90% of knowledge indicated in learning outcomes | 91-100% of knowledge indicated in learning outcomes |
| U | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |
| K | 51-60% of skills indicated in learning outcomes | 61-70% of skills indicated in learning outcomes | 71-80% of skills indicated in learning outcomes | 81-90% of skills indicated in learning outcomes | 91-100% of skills indicated in learning outcomes |

3.7. Literature

**Basic:**

* Social Research Methods Qualitive and Quantitive Approaches, W. Lawrence Neuman, Seventh Edition, Pearson Education Limited, 2014, dostęp on-line: https://mandeguidelines.iom.int/sites/g/files/tmzbdl2306/files/2023-03/w-lawrence-neuman-social-research-methods\_-qualitative-and-quantitative-approaches-pearson-education-limited-2013.pdf
* Social Research Methods, Alan Bryman, Fifth Edition, Oxford University Press, 2016, dostęp on-line: https://ktpu.kpi.ua/wp-content/uploads/2014/02/social-research-methods-alan-bryman.pdf
* Nowak S., Metodologia badań społecznych, Wydawnictwo Naukowe PWN, Warszawa, 2012
* Babbie E. R., Badania społeczne w praktyce, Wydawnictwo Naukowe PWN, Warszawa, 2024

**Supplementary:**

* Babbie E., Badania społeczne w praktyce, PWN, Warszawa 2003.
* Marsh D., Stoker G., Teorie i metody w naukach politycznych, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2006;

4. Student workload - ECTS points balance

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| --- | --- | --- |
| **Types of student activity** | **Student Load** | |
| **ST** | **NST** |
| **Classes requiring direct contact between the student and the academic teacher at the university premises** | **15** | **10** |
| Classes included in the study plan | 15 | 10 |
| **Student's own work** | **10** | **15** |
| Ongoing preparation for classes, preparation of project work/presentations/etc. | 5 | 8 |
| Preparation for passing classes | 5 | 7 |
| **TOTAL STUDENT HOURLY LOAD** | **25** | **25** |
| **Number of ECTS points** | **1** | **1** |

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| Last change date | 30/09/2024 |
| The changes were introduced | ZAZ Education Quality Team |
| The changes were approved | Mgr Anna Bielak |